

**ORDINANCE #2-2011
TOWN OF HOLLAND
TEMPORARY RETAIL ALCOHOL LICENSE ORDINANCE**

AN ORDINANCE REGULATING THE ISSUANCE OF TEMPORARY RETAIL ALCHOL LICENSE WITHIN THE TOWN OF HOLLAND, LA CROSSE COUNTY, WISCONSIN.

SECTION 1.0 PURPOSE

The purpose of this ordinance allows the town clerk to issue temporary Class “B” beer and temporary “Class B” wine licenses, also known as “picnic licenses”, without prior Town Board approval.

SECTION 2.0 ELIGIBILITY

Each applicant must be a bona fide club, county or local fair association, agricultural society, church, lodge or society that has been in existence for at least six (6) months before the date of application or a post of a veterans organization.

- A. Licenses may not be issued to individuals.
- B. Not more than 2 temporary “Class B” wine licenses may be issued to any applicant in any 12 month period. There is no limit on the number of Class “B” beer licenses that can be issued.

SECTION 3.0 TERM

The temporary retail license shall be effective for a single day or a series of consecutive days as indicated on the license.

SECTION 4.0 WAITING PERIOD

- A. Applications for a temporary Class “B” beer license for an event lasting less than 4 days shall be submitted to the clerk 10 days prior to the granting of the license.
- B. Applications for a temporary Class “B” beer license for events lasting longer than 4 days shall be submitted at least 15 days prior to the granting of the license.
- C. All applications for a “Class B” wine license shall be filed with the clerk at least 15 days prior to the granting of the license.

SECTION 5.0 ISSUANCE

Upon receiving a completed application for a temporary retail license (form AT-315) and the requisite license fee, the town clerk shall verify that the applicant meets the legal qualifications necessary to hold the license. Upon being satisfied that the applicant meets the qualifications for the license, the clerk shall issue the license following completion of the required waiting period.

The clerk shall notify the Town Board of all temporary licenses issued at the subsequent board meeting.

SECTION 6.0 FEES

The fee for a temporary retail license is \$10 (pursuant to s. 125.51(10), Wis. Stat.). If an organization is applying for both a temporary Class “B” beer license and a temporary “Class B” wine license for the same event, the maximum fee is still \$10. (See s. 125.51(1), Wis. Stat.)

SECTION 7.0 EFFECTIVE DATE

Following passage by the Town Board, this ordinance shall take effect the day after the date of publication or posting as provided by sec. 60.80, Wis. Stats.

Adopted by the Holland Town Board of the Township of Holland, La Crosse County, Wisconsin, this 8th day of June, 2011.

By:
David Carlson, Chairman

Attest:
Marilyn Pedretti, Town Clerk
Date Posted & Published: 6/10/11